

# 51<sup>st</sup> Annual Gala

Join us for a memorable evening to celebrate our progress and set the stage for the crucial work ahead. Your support will strengthen our collective mission to build a more inclusive, equitable city!

## PLATINUM

Lead Sponsor  
(Exclusive: Limit of ONE)

\$50,000

- 20 tickets for the Gala.
- Verbal thanks during the gala program and podium speaking opportunity.
- Company logo prominently displayed on signage at event entrance and in "Photo Experience" banner.
- Premier placement of logo in marketing materials, including digital invitation, email to participants, event website, and digital program.
- Dedicated "Thank You" post on AAFE's Instagram and Facebook accounts.
- Full page advertisement in event slide show and digital program.

GOLD  
Documentary  
Screening  
Sponsor

\$25,000

- 15 tickets for the Gala.
- Logo prominently displayed on signage in the screening room at the gala.
- Logo/credit displayed on screen at the beginning of the documentary and in the closing credits.
- Premier placement of logo in marketing materials, including documentary-specific emails, documentary-specific web page, documentary-specific social media posts.
- Sponsor credit on video platforms (including YouTube) featuring the video.
- Full page ad in gala slide show.
- Inclusion in "Photo Experience" banner at the event venue.
- Verbal recognition prior to the documentary premier.

SILVER  
Signature  
Cocktail Sponsor

\$15,000

- 10 tickets for the Gala.
- Named specialty cocktail as a custom menu item.
- Logo displayed on signage in cocktail bar area and in event slide show.
- Inclusion of logo in marketing materials, including emails to participants, event website and digital program.
- Full page advertisement in event slide show and digital program.
- Verbal thanks during the gala program.

BRONZE  
Performance  
Sponsor

\$10,000

- 8 tickets for the Gala.
- Sponsorship of one of three featured performances; Verbal recognition before performance begins.
- Logo displayed on signage in "Photo Experience" banner and in event slide show.
- Inclusion of logo in marketing materials, including emails to participants, event website and digital program.
- Half page advertisement in event slide show and digital program.

To reserve online: [bit.ly/2025AAFEgala](https://bit.ly/2025AAFEgala) or contact us at [gala@aafe.org](mailto:gala@aafe.org)

# 51<sup>st</sup> Annual Gala

## CHAMPION

Party Favor  
Sponsor

\$7,000

- 6 tickets for the Gala.
- Logo displayed on signage in "Photo Experience" banner and in event slide show.
- Inclusion of logo in marketing materials, including emails to participants, event website and digital program.
- Half page advertisement in event slide show and digital program.

## FRIEND

Sponsor

\$2,500

- 2 tickets for the Gala.
- Logo displayed in event slide show.
- Inclusion of logo in marketing materials.

## SUPPORTER

Sponsor

\$1,000

- 1 ticket for the Gala.
- Logo displayed in event slide show.
- Inclusion of logo in marketing materials.

## DIGITAL ADVERTISING

(Gala ticket not included)

\$1,000 — Full page digital ad in event slide show and digital program.

\$500 — Half page digital ad in event slide show and digital program.

## CORPORATE TICKET

\$500

- 1 ticket for the Gala.

## COMMUNITY TICKET

\$250

- 1 ticket for the Gala.

## TO PAY BY CHECK:

Make check payable to:  
Asian Americans for Equality

Mailing Address:  
AAFE  
108 Norfolk St.  
New York NY, 10002  
ATTN: Janelle Teng